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PHOTO SERIES NO. 48

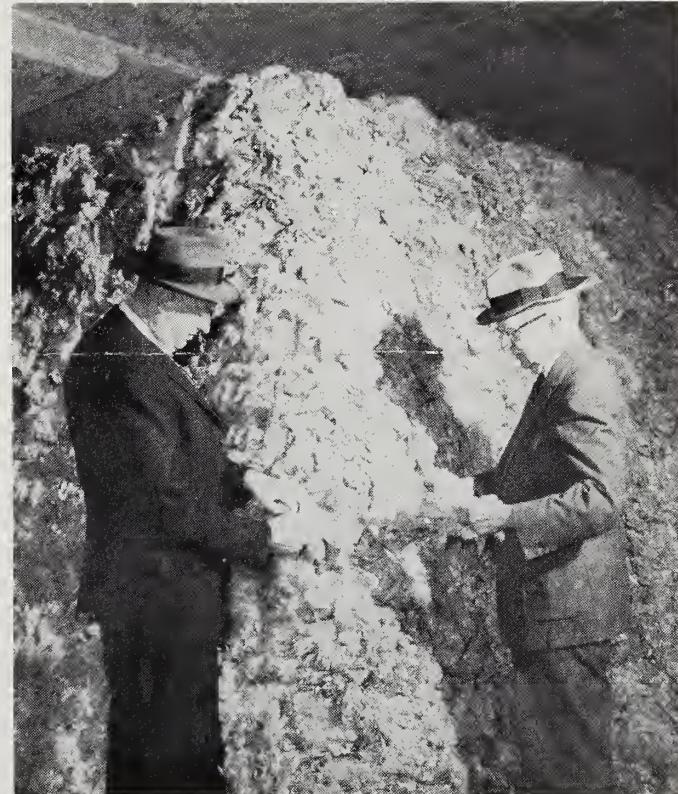
USDA LIVESTOCK MARKET NEWS SERVICE

MARCH 1960

Livestock market news is a service provided by the Market News Branch of the Livestock Division, Agricultural Marketing Service, U. S. Department of Agriculture. These USDA photographs, which illustrate the activity of gathering and reporting livestock market news, were taken for AMS.



N-32510 -- An AMS livestock market news reporter discusses a pen of cattle with his supervisor at a terminal market; the reporter gathers price and receipt information from members of trade.



N-34745 -- An AMS Livestock Division wool market news reporter interviews a trade member to determine price and quality information.

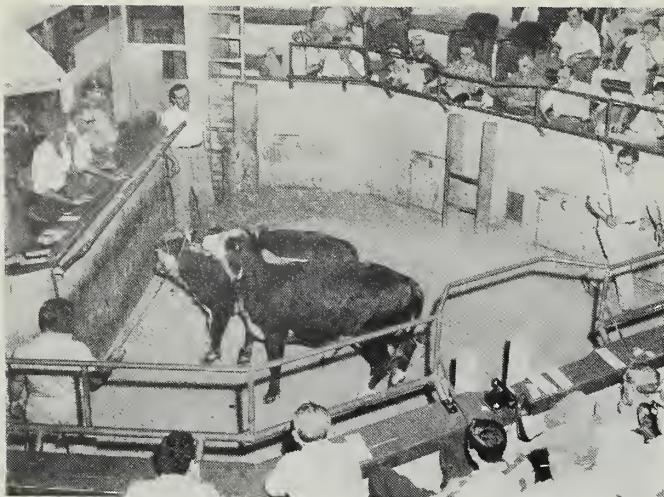


N-32517 -- An AMS livestock market news reporter studies a pen of hogs at a terminal market to determine the grade and approximate weight; later he will interview buyers and sellers to gather price information.

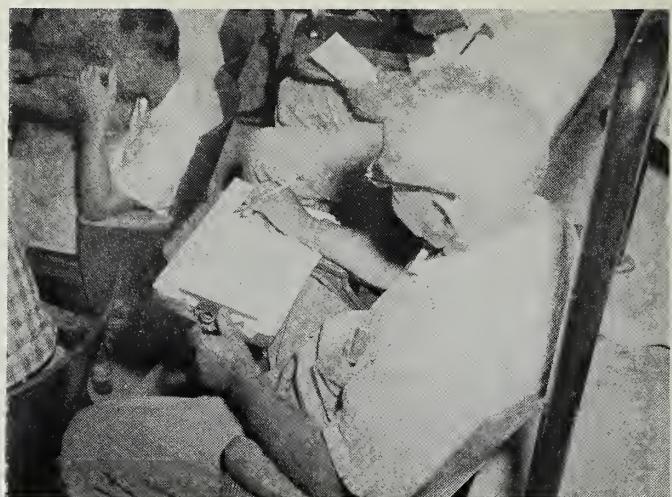


N-34430 -- To determine the prices being paid, an AMS livestock market news reporter discusses a pen of lambs with a packer buyer following a sale.

Magazines and newspapers may obtain glossy prints of any of these photographs from the Photography Division, Office of Information, U. S. Department of Agriculture, Washington 25, D. C. Others may purchase prints (8 x 10) at \$1.00 each from the same address.



N-27779 -- Many auction markets are reported on a co-operative Federal-State basis; here, activity in the ring shows beef cattle being offered to the highest bidder by the auctioneer.



N-26706--A Federal-State livestock market news reporter covers a weekly livestock auction in the Southeast; he records grade and price information on each sale.



N-32462 -- AMS livestock market news reporters cover range sales of cattle such as this one in the West.



N-32460 -- AMS livestock market news reporters cover range and feedlot sales of sheep such as this one in the West.



N-32442 -- An AMS livestock market news reporter interviews a western feedlot operator to gather information for his market news reports.



N-34450 -- An AMS livestock market news reporter, left, interviews a livestock producer on the farm to gather information for his market news reports.



N-32584 -- An AMS Livestock Division meat market news reporter interviews a vendor to obtain information about prices and trends in the wholesale meat trade.



N-32515--An AMS livestock market news reporter and his area supervisor check the grading of a pen of lambs to insure uniform grade interpretations which are maintained throughout the market news service.



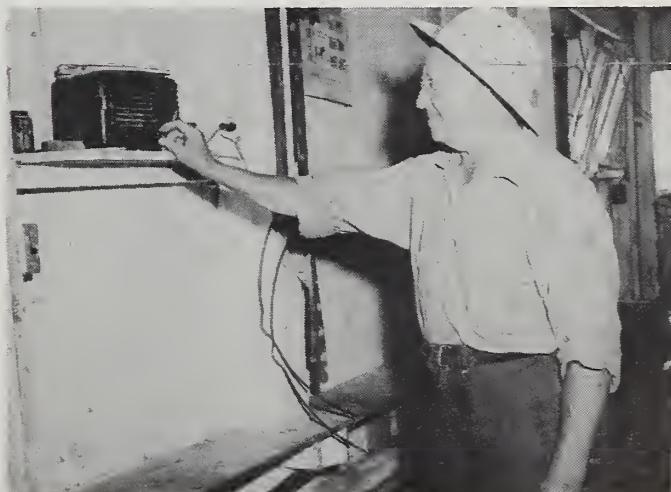
N-32598--An AMS livestock market news reporter relays the latest price and market information to his market news office direct from the stockyards.



N-32524--The area Market News Branch office of the Livestock Division, AMS, is the center of much activity.



N-32587--An AMS livestock market news reporter broadcasts direct from the stockyards through remote radio facilities the latest market prices and developments.



N-34445--A livestock producer receives the livestock market news report over the radio in his barn. In this way he keeps abreast of the market situation.



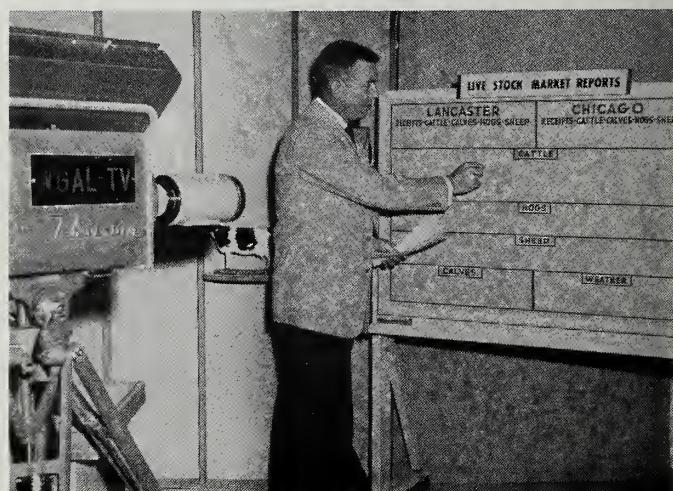
N-32522 -- An AMS livestock market news office teletype operator sends the latest market information over the coast-to-coast leased wires of USDA.



N-27772 -- An AMS livestock market news reporter receives the latest market information from other markets via the leased wires of USDA.



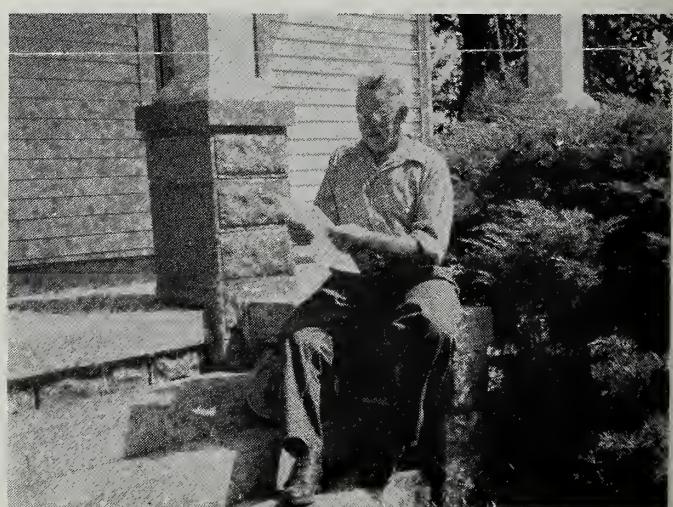
N-32563 -- At most stockyards market news is posted on bulletin boards where all patrons of the market can view receipts and read teletype reports for leading markets throughout the country, as well as get the local market picture.



N-27773 -- Livestock market news reports are also presented over many television stations throughout the country every day.



N-34843--To learn about the current market situation, a livestock producer studies the market news reports carried in his local daily newspaper. (Close - ups, N-34840, N-34841, and N-34842)



N-34446--A farmer reads a weekly livestock market report prepared by the nearby AMS livestock market news office. (Close - up, N-34447)